



**FOUNDED BY FIREMEN**

## **For Immediate Release**

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### **Second Annual Firehouse Subs® Open Golf Tournament Raises \$630,000+ for First Responders**

*All funds raised benefit Firehouse Subs Public Safety Foundation®*

JACKSONVILLE, Fla. – October 12, 2021 – Firehouse Subs® held its second annual golf tournament, the Firehouse Subs Open Golf Tournament, at TPC Sawgrass on Wednesday, October 6 in Ponte Vedra Beach, Fla., in addition to its first ever online auction. Between the online auction, sponsorships and tournament fundraising activities, more than \$630,000 was raised to benefit the non-profit Firehouse Subs Public Safety Foundation®, who to date has awarded more than \$62.5 million in lifesaving equipment to hometown heroes across the country. All funds will benefit the Foundation, and will help the Foundation achieve its mission of providing lifesaving equipment, prevention education, scholarships and continued education, disaster relief, as well as support for military veterans.

“New to this year’s Firehouse Subs Open Golf Tournament was the brand’s first ever online auction, which with the extreme generosity of those who participated, raised more than \$25,000, proving to be a success in allowing the public to conveniently donate from the comfort of their home and ultimately support the Foundation,” said Meg Rose, Firehouse Subs Senior Vice President of Field Operations. “I’m happy to say that we exceeded our goal of raising \$500,000 through the tournament, and look forward to continuing this tradition in the coming years.”

During the tournament, there were a number of contests, raffles and fundraising activities. Golfers were able to hear firsthand from Urban Search and Rescue Team Florida Task Force 1, first responder, Captain John Long who was deployed to Surfside, Florida along with his two K9s, Cable and Stone. All three assisted in search and rescue efforts after the condo collapse. This allowed for direct donations to a Bid from the Heart fundraiser where all donations made will go towards providing lifesaving equipment to

first responders and public safety organizations across the country. Nearly \$37,000 was raised through these donations, and with Firehouse Subs Founders Chris Sorensen and Robin Sorensen matching the total, this brings the final amount to more than \$73,000.

Participants in this year's Firehouse Subs Open Golf Tournament included first responders from Duval County, Nassau County, the City of St. Augustine and more.

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### **About Firehouse Subs**

Firehouse Subs® is a restaurant chain with a passion for hearty and flavorful food, heartfelt service and public safety. Founded in Jacksonville, Florida in 1994 by brothers and former firefighters Chris Sorensen and Robin Sorensen, Firehouse Subs is a brand built on decades of fire and police service, hot and hearty subs piled high with the highest quality meats and cheeses and its commitment to saving lives through the establishment of the non-profit Firehouse Subs Public Safety Foundation®. The founders are the real deal, the food is their creation and the brand is a family of franchise operators who share their same passion for generously serving food and community. For the third consecutive year, based on recent Technomic® Insight consumer data, Firehouse Subs was named the No.1 brand in the restaurant industry that "Supports Local Community Activities." This year, Firehouse of America and Firehouse Subs suppliers will together donate a portion of purchases at Firehouse Subs locations to the Firehouse Subs Public Safety Foundation for the purchase of lifesaving equipment, with a minimum donation of \$1 million.

Enjoy more subs. Save more lives. To learn more, visit <http://www.firehousesubs.com>.

### **Quick Facts:**

More than 1,200 restaurants in 46 states, Puerto Rico, Canada and non-traditional locations

\$62.5+ million granted to public safety organizations via Firehouse Subs Public Safety Foundation®

Headquartered in Jacksonville, Fla.

### **ABOUT FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION**

In 2005, the Firehouse Subs founders established the 501(c)(3), non-profit Firehouse Subs Public Safety Foundation. The charity provides lifesaving equipment, prevention education, scholarships and continued education, and disaster relief for first responders and public safety organizations, as well as support for members of the military. Since inception, Firehouse Subs Public Safety Foundation has awarded more than \$62.5 million to hometown heroes in 49 states and Puerto Rico.

Firehouse Subs Public Safety Foundation is honored to be listed as a four-star nonprofit organization, the highest designation, by Charity Navigator®. Charity Navigator is the nation's largest and most-utilized evaluator of charities. Grant allocations are made possible thanks to the overwhelming support of Firehouse Subs restaurants and generous donors. More than 70% of the funds raised for the Firehouse Subs Public Safety Foundation come from the generosity of Firehouse Subs guests and the restaurant brand. Please consider supporting a Firehouse Subs restaurant near you!