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FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION TO SUPPORT HEROES ON VETERANS DAY THROUGH MILITARY FUND

Supporting the men and women who have served our country

JACKSONVILLE, FL – In celebration of Veterans Day for the third year in a row, Firehouse Subs Public Safety Foundation will allocate all funds raised at Firehouse Subs restaurants to the Foundation’s military fund from **Nov. 10 through Nov 16, 2019**. The fundraising initiative will help fund grants to provide programs and services to support those who have served our country as well as, adaptive tools to enhance the quality of life for veterans injured in the line of duty.

“Our foundation is committed to supporting the men and women of the military who have served our county,” said Firehouse Subs Public Safety Foundation Executive Director, Robin Peters. “We’re so grateful for the support of our donors who make it possible for us give back to those who are truly selfless and put all of us before themselves.”

Impacting the lives of local heroes, the Foundation has granted various services and tools for veterans including **all-terrain wheelchairs** that provide independence to safely participate in outdoor recreation activities, a grant award to the **Wounded Warrior Project** to help veterans and families transition into civilian life, support for **K9s for Warriors** to provide service canines to veterans, and a donation to **The Independence Fund**, helping veterans injured in the line of duty overcome physical, mental, and emotional wounds.

Grant allocations are made possible thanks to the overwhelming support of Firehouse Subs restaurants and generous donors. Each restaurant recycles five-gallon pickle buckets, available to guests for a \$3 donation to the Foundation. Donation canisters on register

counters collect spare change, while the Round Up Program allows guests to “round up” their bill to the nearest dollar. The Foundation is also the beneficiary of a Charitable Sales Promotion where Firehouse of America (FOA) will donate a sum equivalent to 0.11% of all gross sales with a minimum donation of \$1MM through December 31, 2019. To donate online and support Firehouse Subs Public Safety Foundation, visit FirehouseSubsFoundation.org.

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ABOUT FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION

Firehouse Subs Public Safety Foundation was founded in 2005 in the aftermath of Hurricane Katrina, when Firehouse Subs Founders Chris Sorensen and Robin Sorensen traveled to Mississippi where they provided food to first responders and survivors. As they returned home, they knew they could do more and Firehouse Subs Public Safety Foundation was born, with the mission of providing funding, lifesaving equipment and educational opportunities to first responders and public safety organizations. Since its inception, the non-profit organization has granted more than **\$46 million to hometown** heroes in 49 states, Puerto Rico and Canada.

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