



For More Media Information
Jacqueline Faerman • Ivette Faulkner
The Zimmerman Agency
(850) 668-2222 • firehousesubs@zimmerman.com

Support First Responders by Donating to Firehouse Subs Public Safety Foundation® this GivingTuesday

Double your Donation When Giving Back on Tuesday, December 3

JACKSONVILLE, FLA.- DATE To kick off GivingTuesday and the start of the charitable season on December 3, Firehouse Subs Public Safety Foundation® is encouraging supporters to join the annual global day of giving by donating to support first responders and public safety organizations across the country. All donations made online via FirehouseSubsFoundation.org this GivingTuesday will be matched by Firehouse Subs and Firehouse Subs Public Safety Foundation founders, Chris Sorensen and Robin Sorensen.*

Firehouse Subs Public Safety Foundation's mission is dedicated to providing lifesaving equipment and needed resources to first responders and public safety organizations. Since inception in 2005, the Foundation has granted more than **\$46 million dollars to hometown heroes**. Through these charitable donations, the Foundation is able to provide much needed equipment, resources and continued education to first responders and the communities they serve.

This year, Bristol Volunteer Fire Department in Bristol, Florida, was awarded vehicle extrication equipment through the Foundation's grant program. With these tools, the department was able to cut rescue time in half. The department reported using the awarded tools when responding to two separate car accidents this summer, successfully rescuing both drivers from their vehicles.

"The Foundation is committed to supporting the truly brave men and women who protect and serve us every day," said Firehouse Subs Public Safety Foundation Executive Director, Robin Peters. "We are grateful for the generosity of our donors who make it possible for the Foundation to give back to our local first responders."

Lifesaving grant awards include automated external defibrillators (AEDs) in schools, vehicle extrication equipment, protective gear for fighting wildfires and more. In 2019 alone, the Foundation has provided more than

470 grants valued at more than **\$9.3 million** throughout the U.S., Canada, and Puerto Rico.

To donate online and continue Firehouse Subs Public Safety Foundation's mission, visit FirehouseSubsFoundation.org.

**The Sorensen Challenge matches donations made from July 2019 through June 2020, or until donations total \$250,000.*

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ABOUT FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION

Firehouse Subs Public Safety Foundation was founded in 2005 in the aftermath of Hurricane Katrina, when Firehouse Subs Founders Chris Sorensen and Robin Sorensen traveled to Mississippi where they provided food to first responders and survivors. As they returned home, they knew they could do more and Firehouse Subs Public Safety Foundation was born, with the mission of providing funding, lifesaving equipment and educational opportunities to first responders and public safety organizations. Since its inception, the non-profit organization has granted more than **\$46 million to hometown** heroes in 49 states, Puerto Rico and Canada.

Grant allocations are made possible thanks to the overwhelming support of Firehouse Subs restaurants and generous donors. Each restaurant recycles five-gallon pickle buckets, available to guests for a \$3 donation to the Foundation. Donation canisters on register counters collect spare change, while the Round Up Program allows guests to "round up" their bill to the nearest dollar. The Foundation is also the beneficiary of a Charitable Sales Promotion where Firehouse of America (FOA) will donate a sum equivalent to 0.11% of all gross sales with a minimum donation of \$1MM through December 31, 2019.

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