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## **MORE THAN \$34,000 WORTH OF LIFESAVING EQUIPMENT GRANTS AWARDED TO SOLANA BEACH FIRE DEPARTMENT**

ENCINITAS, Ca. – Continuing its mission of supporting hometown heroes, Firehouse Subs Public Safety Foundation will celebrate a \$34,097 grant award of extrication equipment to Solana Beach Fire Department during a press event **Thursday, July 25 at 10:00AM** at Firehouse Subs restaurant, located at **132 North El Camino Real Encinitas, California.**

The event will incorporate a donation ceremony, as well as a live demonstration, explaining the importance of the equipment and how it will be used to save lives. Residents and Firehouse Subs guests are invited to join the celebration and witness firsthand how their generous contributions have come full circle to provide much needed equipment in their community.

“This grant will make a huge impact for our fire department and community as the new equipment will allow faster extrication times for our collisions. The new extrication tools will be very effective in our response to traffic collisions,” said Solana Beach Firefighter Paramedic Charles Mead. “The “golden hour” – the one-hour goal to get a patient from an incident to a trauma center will be greatly improved. This grant will allow our department to utilize new technology to save lives.”

Event attendees include representatives from the receiving department, as well as Firehouse Subs Public Safety Foundation Executive Director Robin Peters, Area Representative Jim Fick alongside Franchisees Michele Baker and Victoria Holland.

Firehouse Subs Public Safety Foundation was founded in 2005 in the aftermath of Hurricane Katrina. Firehouse Subs co-founders, Chris Sorensen and Robin Sorensen, traveled to Mississippi where they fed first responders and survivors. As they traveled back to Florida, they knew they could do more and Firehouse Subs Public Safety Foundation was born with the mission of providing funding, life-saving equipment and educational opportunities to first responders and public safety organizations. Since inception, the non-profit organization has

granted more than \$44 million to hometown heroes in 49 states, Puerto Rico and Canada, including more than \$1 million in California.

To raise money for the Foundation, Firehouse Subs restaurants participate in a number of fundraising efforts. Each restaurant recycles leftover, five-gallon pickle buckets and sells them to guests for \$2. Donation canisters on register counters collect spare change, while the Round Up Program allows guests to “round up” their bill to the nearest dollar. Grant allocations are made possible thanks to the overwhelming support of Firehouse Subs restaurants and generous donors.

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