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## FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION AIDS BARTOW COUNTY FIREFIGHTERS

More than \$48,000 in equipment grants awarded

CARTERSVILLE, Ga. – Increasing lifesaving capabilities and improving public safety in the greater Atlanta area, the Firehouse Subs Public Safety Foundation will award \$48,008 worth of equipment grants to two local fire departments on **Tuesday, May 28, at 2:30 p.m.** The dedication ceremony, taking place at the Firehouse Subs located at 413 East Main Street, will feature demonstrations from first responders showcasing the awarded equipment, highlighting the community impact of donations collected at local Firehouse Subs restaurants.

The below provides a brief description of the grant awards being celebrated at the May 28 event:

- Bartow County Fire Department received three self-contained breathing apparatuses and accessories to replace older air packs and will be worn when air quality is poor, providing firefighters with necessary protection and breathable air so they can safely deliver efficient services to their community.
- Cartersville Fire Department received two swift water rescue boats, 23 helmets, rescue bags and personal flotation devices. Since the Etowah River has become a popular recreational resource, the department has seen a drastic influx of water rescue calls. The new gear will ensure the department is adequately prepared in the event of water emergency.

The Foundation is able to continue its mission of supporting local heroes thanks to Foundation donors and in-restaurant fundraising, \$2 pickle bucket donations and spare change canisters; the Round Up Program, which allows guests to "round up" their bill to the nearest dollar; and the Firehouse of America (FOA) Charitable Sales Promotion, in which FOA will donate a sum equivalent to 0.11% of all gross sales with a minimum donation of \$1MM through December 31, 2019.

"It is so rewarding to be able to give back to those who put their lives on the line to protect us," said Firehouse Subs Public Safety Foundation Events and Outreach Coordinator Nancy Palmer. "People don't realize first responders often lack the funds needed to purchase necessary equipment, and we're thankful for the generous contributions from our donors that allow us to provide this assistance through the Foundation."

Event attendees include local first responders, Nancy Palmer, Firehouse Subs area representative Shawn Hooks, and Firehouse Subs franchisees Joel Dennis and Darryl Harris. Residents and Firehouse Subs guests are invited to join the celebration and see firsthand how their generous contributions have come full circle to provide much needed equipment in their community.

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## ABOUT FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION

Firehouse Subs Public Safety Foundation was founded in 2005 in the aftermath of Hurricane Katrina, when Firehouse Subs Founders Chris Sorensen and Robin Sorensen traveled to Mississippi where they provided food to first responders and survivors. As they returned home, they knew they could do more and Firehouse Subs Public Safety Foundation was born, with the mission of providing funding, lifesaving equipment and educational opportunities to first responders and public safety organizations. Since its inception, the non-profit organization has granted more than \$42 million to hometown heroes in 49 states, Puerto Rico and Canada, including **more than \$2.6 million in Georgia.** 

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