



FOR MORE MEDIA INFORMATION  
GREER HACKETT / TORI ANDREWS  
**THE ZIMMERMAN AGENCY**  
(850) 668-2222 • FIREHOUSESUBS@ZIMMERMAN.COM

## **FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION IMPROVES MOBILE PUBLIC SAFETY**

*More than \$42,000 in equipment grants awarded*

MOBILE, Ala. – Increasing lifesaving capabilities and enhancing public safety in the greater Mobile area, the Firehouse Subs Public Safety Foundation will award \$42,953 worth of equipment grants to three local organizations on **Tuesday, March 12, at 10:30 a.m.** The dedication ceremony, taking place at the Firehouse Subs located at 3075 Government Blvd, will feature demonstrations from first responders showcasing the awarded equipment, highlighting the community impact of donations collected at local Firehouse Subs restaurants.

The below provides a brief description of the grant awards being celebrated at the March 12 event:

- **City of Mobile Fire-Rescue Department** received five gas detectors and other air quality management equipment designed to protect firefighters and reduce exposure to cancer-causing carcinogens. The department responds to more than 700 structure fires a year, and the new tools will significantly decrease inhalation of toxic fumes.
- **University of South Alabama Department of EMS Education** received CPR and automated external defibrillator (AED) training equipment, including 32 skill guides; five AED trainers and accessories; four CPR manikins; and an upgrade kit. Last year, the department trained more than 1,470 first responders, teachers, students and healthcare professionals in Mobile and Baldwin County. The new equipment will allow the department to continue providing lifesaving instruction

and training to the community in CPR and AED use according to American Heart Association (AHA) standard guidelines.

- **Prichard Fire Department** received hoses and three thermal imaging cameras. The awarded hoses will replace the one currently in use, which is over seven years old; the awarded cameras will detect body heat and hot spots in burning buildings, allowing firefighters to quickly locate victims and provide lifesaving assistance.

The Foundation is able to continue its mission of supporting local heroes thanks to Foundation donors and in-restaurant fundraising, \$2 pickle bucket donations and spare change canisters; the Round Up Program, which allows guests to “round up” their bill to the nearest dollar; and the Firehouse of America (FOA) Charitable Sales Promotion, in which FOA will donate a sum equivalent to 0.11% of all gross sales with a minimum donation of \$1MM through December 31, 2019.

“It is so rewarding to be able to give back to those who put their lives on the line to protect us,” said Firehouse Subs Public Safety Foundation Events and Outreach Coordinator Nancy Palmer. “People don’t realize first responders often lack the funds needed to purchase necessary equipment, and we’re thankful for the generous contributions from our donors that allow us to provide this assistance through the Foundation.”

Event attendees include local first responders, Mobile Mayor Sandy Stimpson, Nancy Palmer, Firehouse Subs Area Representative Jim Broschious and multiple Firehouse Subs franchisees. Residents and Firehouse Subs guests are invited to join the celebration and see firsthand how their generous contributions have come full circle to provide much needed equipment in their community.

###

## **ABOUT FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION**

Firehouse Subs Public Safety Foundation was founded in 2005 in the aftermath of Hurricane Katrina, when Firehouse Subs Founders Chris Sorensen and Robin Sorensen traveled to Mississippi where they provided food to first responders and survivors. As they returned home, they knew they could do more and Firehouse Subs Public Safety Foundation was born, with the mission of providing funding, lifesaving equipment and educational opportunities to first responders and public safety organizations. Since its inception, the non-profit organization has granted more than \$40 million to

hometown heroes in 48 states, Puerto Rico and Canada, including more than \$2.1 million in Alabama.

**Connect:**

Facebook: [Facebook.com/FirehouseSubsFoundation](https://www.facebook.com/FirehouseSubsFoundation)

Twitter: @savinglives

Website: [www.firehousesubsfoundation.org](http://www.firehousesubsfoundation.org)