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FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION SUPPORTS GUIDE DOGS OF AMERICA

Non-profit donates more than \$10,000 worth of lifesaving equipment

NORTH HOLLYWOOD, Calif. – Increasing lifesaving capabilities and improving public safety in the San Fernando Valley, the Firehouse Subs Public Safety Foundation will award \$10,440 worth of equipment grants to Guide Dogs of America (International Guiding Eyes, Inc.) The dedication ceremony, taking place on **Monday, March 11, at 2:30 p.m.** at the Firehouse Subs located 5077 Lankershim Blvd, will highlight the community impact of donations collected at local Firehouse Subs restaurants.

The below provides a brief description of the grant award being celebrated at the March 11 event:

- **Guide Dogs of America** received emergency response equipment, including two automated external defibrillators (AEDs); CPR and AED training for 30 participants; survival kits and accessories; two flammable safety cabinets; LED head lamps; poly tarps; vinyl gloves and ponchos; wire rope and side-bolt snaps.

When the Creek Fire tore through southern California in December 2017, Guide Dogs of America was forced to evacuate all students and canines from the premises. In the wake of the devastation, the organization compiled a detailed emergency plan, including a list of equipment needs for improved emergency response to ensure the organization is well prepared in the event of a disaster. The equipment included in this grant will ensure these needs are met.

“Improving public safety is at the heart of the Foundation’s mission,” said Firehouse Subs Public Safety Foundation Executive Director Robin Peters. “We’re in a very fortunate position that allows us to work together with Firehouse Subs restaurants

to raise funds that help provide lifesaving equipment locally and throughout the country. Thanks to the generosity of so many people, we're able to make a difference."

The Foundation is able to continue its mission thanks to Foundation donors and in-restaurant fundraising; \$2 pickle bucket donations and spare change canisters; the Round Up Program, which allows guests to "round up" their bill to the nearest dollar; and the Firehouse of America (FOA) Charitable Sales Promotion, in which FOA will donate a sum equivalent to 0.11% of all gross sales with a minimum donation of \$1MM through December 31, 2019.

Event attendees include local first responders, Robin Peters, Firehouse Subs Area Representatives Jeff Press and Jim Fick, and Firehouse Subs franchises Edward Bedigian and Nerses Teshoian. Residents and Firehouse Subs guests are invited to join the celebration and see firsthand how their generous contributions have come full circle to provide much needed equipment in their community.

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ABOUT FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION

Firehouse Subs Public Safety Foundation was founded in 2005 in the aftermath of Hurricane Katrina, when Firehouse Subs Founders Chris Sorensen and Robin Sorensen traveled to Mississippi where they provided food to first responders and survivors. As they returned home, they knew they could do more and Firehouse Subs Public Safety Foundation was born, with the mission of providing funding, lifesaving equipment and educational opportunities to first responders and public safety organizations. Since its inception, the non-profit organization has granted more than \$40 million to hometown heroes in 48 states, Puerto Rico and Canada, including more than \$940,000 in California.

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