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MORE THAN \$12,000 WORTH OF LIFESAVING EQUIPMENT AWARDED TO TOWN OF FOND DU LAC FIRE DEPARTMENT

OSHKOSH, Wis. – Continuing its mission of impacting the lifesaving capabilities and the lives of local heroes and their communities, Firehouse Subs Public Safety Foundation will celebrate a lifesaving equipment grant awarded to Town of Fond du Lac Fire Department during a press event at **10 a.m. on Tuesday, Sept. 25, 2018** at the Firehouse Subs restaurant located at 1890 S. Koeller St. Oshkosh, Wis. 54902.

“Keeping our communities safe is a primary goal of the Foundation,” said Firehouse Subs Public Safety Foundation Executive Director Robin Peters. “We’re in a very fortunate position that allows us to work together with Firehouse Subs restaurants to raise funds that help provide lifesaving equipment locally and throughout the country.”

The event will feature live demonstrations from local firefighters, explaining the importance of the equipment and how it will be used to save lives. Residents and Firehouse Subs guests are invited to join the celebration and see firsthand how their generous contributions have come full circle to provide much needed equipment in their community.

The below encapsulates the grant award being celebrated at the Sept. 25 event, including a brief description of equipment use and value:

- **Town of Fond du Lac Fire Department** received five sets of personal protective gear valued at \$12,616. The awarded gear, which includes coats and pants, will provide volunteer firefighters with necessary protection in the line of duty, allowing them to provide safe and efficient services to their community.

Event attendees include: local firefighters, Firehouse Subs Public Safety Foundation Executive Director Robin Peters, Firehouse Subs Area Representative Eric Erwin and Firehouse Subs Franchisee Steven Ahrens.

Firehouse Subs Public Safety Foundation was founded in 2005 in the aftermath of Hurricane Katrina, when Firehouse Subs Founders, Chris Sorensen and Robin Sorensen, traveled to Mississippi where they provided food to first responders and survivors. As they traveled back to Florida, they knew they could do more and Firehouse Subs Public Safety Foundation was born with the mission of providing funding, lifesaving equipment and educational opportunities to first responders and public safety organizations. Since its inception, the non-profit organization has granted more than \$35 million to hometown heroes in 47 states, Puerto Rico and Canada, including more than \$492,000 in Wisconsin.

Grant allocations are made possible thanks to the overwhelming support of Firehouse Subs restaurants and generous donors. Each restaurant recycles leftover, five-gallon buckets, available to guests for a \$2 donation to the Foundation. Donation canisters on register counters collect spare change, while the Round Up Program allows guests to “round up” their bill to the nearest dollar. The Foundation is also the beneficiary of a Charitable Sales Promotion where Firehouse of America (FOA) will donate to the Foundation a sum equivalent to 0.13% of all gross sales with a minimum donation of \$1MM through December 31, 2018. To donate online and support Firehouse Subs Public Safety Foundation, visit FirehouseSubsFoundation.org.

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