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MORE THAN \$27,000 WORTH OF LIFESAVING EQUIPMENT AWARDED TO ENHANCE GREATER GREEN BAY AND MOSINEE PUBLIC SAFETY

HOWARD, Wis. – Continuing its mission of impacting the lifesaving capabilities and the lives of local heroes and their communities, Firehouse Subs Public Safety Foundation will celebrate \$27,621 worth of lifesaving equipment grants awarded to three local fire departments during a press event at **2 p.m. on Tuesday, Sept. 25, 2018** at the Firehouse Subs restaurant located at 2304 Lineville Road, Howard, Wis. 54313.

“Most assume first responders have the tools they need to save lives, the truth is that many times they are using older technology and even outdated equipment,” said Firehouse Subs Public Safety Foundation Executive Director Robin Peters. “We want to be sure they have the best tools and training to protect themselves and their communities.”

The event will feature live demonstrations from local firefighters, explaining the importance of the equipment and how it will be used to save lives. Residents and Firehouse Subs guests are invited to join the celebration and see firsthand how their generous contributions have come full circle to provide much needed equipment in their community.

The below encapsulates each grant award being celebrated at the Sept. 25 event, including a brief description of equipment use and value:

- **Howard Fire Department** received a respirator fit tester and adaptor valued at \$13,925. The awarded device will assist in facepiece sizing, helping ensure firefighters' equipment fits properly so exposure to toxins and carcinogens produced by smoke are reduced. Studies show firefighters face a nine percent increase in cancer diagnoses and a 14 percent increase in cancer-related deaths compared to the general population.
- **Mosinee Fire District** received a pulse oximeter monitoring device valued at \$4,160. The awarded device will be used to measure carbon monoxide (CO) levels and heart rate, allowing for earlier firefighter rehabilitation on the scene of fire emergencies.
- **Suamico Fire Department** received a variety of ballistic protective equipment valued at \$9,536, including eight armor carrier vests, insert plates, ballistic helmets, helmet liners and 16 identification panels. The awarded equipment will provide firefighters with necessary protection when responding to hostile emergency situations.

Event attendees include: local firefighters, Firehouse Subs Public Safety Foundation Executive Director Robin Peters, Firehouse Subs Area Representative Eric Erwin and Firehouse Subs Franchisees Sheila Brenwall and Seth Sheikh.

Firehouse Subs Public Safety Foundation was founded in 2005 in the aftermath of Hurricane Katrina, when Firehouse Subs Founders, Chris Sorensen and Robin Sorensen, traveled to Mississippi where they provided food to first responders and survivors. As they traveled back to Florida, they knew they could do more and Firehouse Subs Public Safety Foundation was born with the mission of providing funding, lifesaving equipment and educational opportunities to first responders and public safety organizations. Since its inception, the non-profit organization has granted more than \$35 million to hometown heroes in 47 states, Puerto Rico and Canada, including more than \$492,000 in Wisconsin.

Grant allocations are made possible thanks to the overwhelming support of Firehouse Subs restaurants and generous donors. Each restaurant recycles leftover, five-gallon buckets, available to guests for a \$2 donation to

the Foundation. Donation canisters on register counters collect spare change, while the Round Up Program allows guests to “round up” their bill to the nearest dollar. The Foundation is also the beneficiary of a Charitable Sales Promotion where Firehouse of America (FOA) will donate to the Foundation a sum equivalent to 0.13% of all gross sales with a minimum donation of \$1MM through December 31, 2018. To donate online and support Firehouse Subs Public Safety Foundation, visit FirehouseSubsFoundation.org.

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