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MORE THAN \$20,000 WORTH OF LIFESAVING EQUIPMENT AWARDED TO SOUTHEAST FLORIDA FIRST RESPONDERS

HALLANDALE BEACH, Fla. – Continuing its mission of impacting the lifesaving capabilities and the lives of local heroes and their communities, Firehouse Subs Public Safety Foundation will celebrate \$20,578 worth of lifesaving equipment grants awarded to two local first responder organizations during a press event at **11 a.m. on Monday, Sept. 10, 2018** at the Firehouse Subs restaurant located at 701 E. Hallandale Blvd. Hallandale Beach, Fla. 33009.

“Giving back to our first responders is the primary goal of the Foundation,” said Firehouse Subs Public Safety Foundation Executive Director Robin Peters. “We’re in a very fortunate position that allows us to work together with Firehouse Subs restaurants to raise funds that help provide lifesaving equipment locally and throughout the country. Thanks to the generosity of so many people, we’re able to make a difference.”

The event will feature live demonstrations from local first responders, explaining the importance of the equipment and how it will be used to save lives. Residents and Firehouse Subs guests are invited to join the celebration and see firsthand how their generous contributions have come full circle to provide much needed equipment in their community.

The below encapsulates each grant award being celebrated at the Sept. 10 event, including a brief description of equipment use and value:

- **Fort Lauderdale Fire Rescue** received two CPR manikins and accessories valued at \$10,599. The awarded manikins will be used

during training exercises to improve CPR competence through real-time feedback, providing reliable equipment to train with modern EMS advances.

- **Hollywood Fire Rescue** received 10 Wi-Fi cameras for video laryngoscopes and 31 disposable scopes valued at \$9,979. The awarded devices will provide an efficient line of sight during intubation, improving chances of survival for patients suffering from respiratory and cardiac trauma.

Event attendees include: local first responders, Firehouse Subs Public Safety Foundation Executive Director Robin Peters, Firehouse Subs Area Representative Ted Tallman and Firehouse Subs Franchisee Mariano Affranchino.

Firehouse Subs Public Safety Foundation was founded in 2005 in the aftermath of Hurricane Katrina, when Firehouse Subs Founders, Chris Sorensen and Robin Sorensen, traveled to Mississippi where they provided food to first responders and survivors. As they traveled back to Florida, they knew they could do more and Firehouse Subs Public Safety Foundation was born with the mission of providing funding, lifesaving equipment and educational opportunities to first responders and public safety organizations. Since its inception, the non-profit organization has granted more than \$35 million to hometown heroes in 47 states, Puerto Rico and Canada, including more than \$5.5 million in Florida.

Grant allocations are made possible thanks to the overwhelming support of Firehouse Subs restaurants and generous donors. Each restaurant recycles leftover, five-gallon buckets, available to guests for a \$2 donation to the Foundation. Donation canisters on register counters collect spare change, while the Round Up Program allows guests to “round up” their bill to the nearest dollar. The Foundation is also the beneficiary of a Charitable Sales Promotion where Firehouse of America (FOA) will donate to the Foundation a sum equivalent to 0.13% of all gross sales with a minimum donation of \$1MM through December 31, 2018. To donate online and support Firehouse Subs Public Safety Foundation, visit FirehouseSubsFoundation.org.

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