



FOR MORE MEDIA INFORMATION

TORI ANDREWS

THE ZIMMERMAN AGENCY

(850) 668-2222 • FIREHOUSESUBS@ZIMMERMAN.COM

FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION ENHANCES MOTOR VEHICLE ACCIDENT RESPONSE IN THE MOTOR CITY

More than \$266,000 worth of life-saving equipment grants awarded

YPSILANTI, Mich. – Continuing its mission of impacting the life-saving capabilities and the lives of local heroes and their communities, Firehouse Subs Public Safety Foundation will celebrate \$266,513 worth of life-saving equipment grants awarded throughout the greater Detroit area during a press event at **11 a.m. on Wednesday, July 11, 2018**, at the Michigan Firehouse Museum & Education Center located at 110 W. Cross St. Ypsilanti, MI 48197.

The event highlights six grant awards to assist first responders in vehicle extrication after automobile accidents. According to The National Safety Council, motor vehicle deaths across the U.S. increased in 2017, surpassing 40,000 for the second year in a row.

“Michigan reported more than 1,000 motor vehicle fatalities last year, with the number of serious injuries reported up by eight percent,” said Firehouse Subs Public Safety Foundation Executive Director Robin Peters. “Our goal is to ensure these first responders are able to reach victims and get them to safety as quickly as possible, improving their chances of recovery and survival.”

The below encapsulates each grant award, including a brief description of equipment use and value.

- The following departments received extrication equipment, replacing obsolete tools and improving the life-saving capabilities for victims in motor vehicle accidents:

- **Center Line Public Safety Department** received a cutter and spreader valued at \$19,568.
- **City of Oak Park** received a cutter, spreader and ram package valued at \$28,000.
- **Garden City Fire Department** received a saw, spreaders and cutters valued at \$22,078.
- **Lincoln Park Fire Department** received a cutter, spreader and ram valued at \$24,073.
- **Riverview Fire Department** received a cutter, spreader and ram valued at \$26,864.
- **St. Clair Shores Fire Department** received a spreader and cutter valued at \$19,184.
- Additional grant awards celebrated include:
 - **City of Wayne Fire Department** received two ventilator packages with accessories valued at \$14,799. The awarded fans will help provide clean, breathable air during and after fires, reducing firefighters' exposure to carbon monoxide and other carcinogenic agents.
 - **Farmington Hills Fire Department** received four automated external defibrillators (AEDs) valued at \$6,103. The awarded AEDs will help ensure the department is prepared to provide medical assistance if an individual goes into cardiac arrest.
 - **Green Oak Charter Township Fire Department** received a chest compression system valued at \$15,026. The awarded device will assist firefighters by delivering uninterrupted chest compressions at a constant rate and depth to cardiac arrest patients, helping improve the chance of survival.
 - **Howell Area Fire Department** also received a chest compression system valued at \$20,046. Research shows mechanically controlled compressions are able to sustain a higher blood flow to the brain and heart compared to manual compressions.
 - **Michigan Firehouse Museum & Education Center** received a fire extinguisher training system valued at \$19,789. The awarded system will allow the center to train the community, including local businesses,

students and outreach programs for seniors, on the safe and proper use of fire extinguishers through hands-on instruction and demonstrations.

- **Northfield Township Fire Department** received two thermal imaging cameras worth \$13,635, supplementing the department's existing camera to ensure the entire community has access to this tool during emergencies.
- **Northville City Fire Department** received nine automated external defibrillators (AEDs) and accessories valued at \$13,900. Studies from the American Heart Association show use of an AED within three to five minutes of a victim's heart stopping improves odds of survival by nearly 70 percent.
- **Waterford Regional Fire Department** received four thermal imaging cameras valued at \$23,448. The equipment will be used to detect body heat and hot spots in burning buildings, as well as during search and rescue missions, allowing firefighters to quickly locate victims and provide life-saving assistance.

Event attendees include local first responders; museum representatives; Firehouse Subs Public Safety Foundation Executive Director Robin Peters and Senior Manager of Foundation Development Meghan Vargas; Firehouse Subs Area Representative John Kupiec; and the following Firehouse Subs franchisees: Joshua Griessel, Joe Tringali, Terrence Golden, Sevag Karadolian, Bradley Wilson, Pamela Wilson, Sean Hoffman and Kenneth Hoffman.

Grant allocations are made possible thanks to the overwhelming support of Firehouse Subs restaurants and generous donors. Each restaurant recycles leftover, five-gallon pickle buckets, available to guests for a \$2 donation to the Foundation. Donation canisters on register counters collect spare change, while the Round Up Program allows guests to "round up" their bill to the nearest dollar. The Foundation is also the beneficiary of a Charitable Sales Promotion where Firehouse of America (FOA) will donate to the Foundation a sum equivalent to 0.13% of all gross sales with a minimum donation of \$1MM through December 31, 2018.

###

ABOUT FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION

Firehouse Subs Public Safety Foundation was founded in 2005 in the aftermath of Hurricane Katrina, when Firehouse Subs Founders Chris Sorensen and Robin Sorensen traveled to Mississippi where they provided food to first responders and survivors. As they returned home, they knew they could do more and Firehouse Subs Public Safety Foundation was born, with the mission of providing funding, life-saving equipment and educational opportunities to first responders and public safety organizations. Since its inception, the non-profit organization has granted more than \$35 million to hometown heroes in 47 states, Puerto Rico and Canada, including more than \$803,000 in Michigan.

To donate online and support Firehouse Subs Public Safety Foundation, visit FirehouseSubsFoundation.org.

Connect:

Facebook: [Facebook.com/FirehouseSubsFoundation](https://www.facebook.com/FirehouseSubsFoundation)

Twitter: @savinglives

Website: www.firehousesubsfoundation.org