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MORE THAN \$38,000 WORTH OF LIFE-SAVING EQUIPMENT AWARDED TO NEW JERSEY FIREFIGHTERS

TOTOWA, N.J. – Continuing its mission of impacting the life-saving capabilities and the lives of local heroes and their communities, Firehouse Subs Public Safety Foundation will celebrate \$38,018 worth of life-saving equipment grants awarded to three local fire departments – Netcong, Saddle Brook and Englewood – during a press event at **9:30 a.m. on Thursday, June 28, 2018**, at the Firehouse Subs restaurant located at 205 U.S. Highway 46 West, Totowa, NJ 07512.

The event will feature live demonstrations from area firefighters explaining the importance of the awarded equipment and how it will be used to save lives. Residents and Firehouse Subs guests are invited to join the celebration to see firsthand how their generous contributions have come full circle to provide much needed equipment in their community.

The below encapsulates each grant award, including a brief description of equipment use and value:

- **Netcong Fire Department** received extrication equipment valued at \$19,298 to improve the department's rescue capabilities for victims in motor vehicle accidents.
- **Saddle Brook Fire Department** received three automated external defibrillators and accessories, along with three sets of turnout gear, valued at \$11,250. The awarded AEDs will help ensure the department is prepared to provide medical assistance if an individual goes into cardiac arrest. Studies from the American Heart Association show use of an AED within three to five minutes of a victim's heart stopping improves odds of survival by nearly 70 percent. The awarded turnout gear, which includes coats and pants, will replace old, damaged gear, allowing firefighters to provide safe and efficient services to their community.
- **Englewood Fire Department** received two thermal imaging cameras and accessories valued at \$7,470. The equipment will be used to detect body heat and hot spots in

burning buildings, as well as during search and rescue missions, allowing firefighters to quickly locate victims and provide life-saving assistance.

“Our department chose the thermal imaging project because it would have the greatest potential impact on helping the residents of Englewood,” said Englewood Fire Department Captain Jeff Kaplan. “The fire department has aggressively sought out grant opportunities in order to reduce the burden on our taxpayers. The thermal imaging cameras, or TICs, allow firefighters to execute searches far more rapidly than traditional search methods, giving victims a better chance of survival.”

Event attendees include local first responders, Firehouse Subs Public Safety Foundation Executive Director Robin Peters, Firehouse Subs Area Representative Ever Santana and Firehouse Subs Franchisees James Fabris, Ashesh Patel and Chingal Patel.

Grant allocations are made possible thanks to the overwhelming support of Firehouse Subs restaurants and generous donors. Each restaurant recycles leftover, five-gallon pickle buckets, available to guests for a \$2 donation to the Foundation. Donation canisters on register counters collect spare change, while the Round Up Program allows guests to “round up” their bill to the nearest dollar. The Foundation is also the beneficiary of a Charitable Sales Promotion where Firehouse of America (FOA) will donate to the Foundation a sum equivalent to 0.13% of all gross sales with a minimum donation of \$1MM through December 31, 2018.

Firehouse Subs Public Safety Foundation was founded in 2005 in the aftermath of Hurricane Katrina, when Firehouse Subs Founders Chris Sorensen and Robin Sorensen traveled to Mississippi where they provided food to first responders and survivors. As they returned home, they knew they could do more and Firehouse Subs Public Safety Foundation was born, with the mission of providing funding, life-saving equipment and educational opportunities to first responders and public safety organizations. Since its inception, the non-profit organization has granted more than \$35 million to hometown heroes in 47 states, Puerto Rico and Canada, including more than \$425,000 in New Jersey.

To donate online and support Firehouse Subs Public Safety Foundation, visit FirehouseSubsFoundation.org.

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