



**For Immediate Release**

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\*\*\*MEDIA ALERT\*\*\*MEDIA ALERT\*\*\*MEDIA ALERT\*\*\*

## **LIFE-SAVING EQUIPMENT AWARDED TO WEST FARGO FIRE & RESCUE**

### **WHAT**

Firehouse Subs Public Safety Foundation is celebrating a life-saving equipment grant awarded to West Fargo Fire & Rescue.

### **WHO**

Attendees include local first responders and Firehouse Subs Franchisee Cathie Thompson.

### **WHEN**

Tuesday, Dec. 12, 2017 at 10:30 a.m.

### **WHERE**

Firehouse Subs Restaurant  
5675 26<sup>th</sup> Ave. S.  
Fargo, N.D. 58104

### **DONATION DESCRIPTION**

**West Fargo Fire & Rescue** received four task force kits, eight hard armor plates, four ballistic helmets, one trauma bag and nine identification panels worth a combined \$9,621. The awarded equipment will be stored in the department's EMS rescue vehicle in case of an active shooter situation, providing first responders with necessary protection and first aid supplies to administer life-saving medical assistance.

### **ABOUT FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION**

In 2005, the Firehouse Subs founders established the Firehouse Subs Public Safety Foundation with the mission of providing funding, life-saving equipment, and educational opportunities to first-responders and public safety organizations. Through the non-profit 501(c)(3), Firehouse Subs Public Safety Foundation has granted **more than \$29.5 million to hometown heroes in 46 states, Puerto Rico and Canada, including more than \$134,000 in North Dakota.**

### **IN-RESTAURANT FUNDRAISING INITIATIVES**

Each restaurant recycles leftover, five-gallon pickle buckets, available to guests for a \$2 donation to the Foundation. Donation canisters on register counters explain the non-profit's mission and collect spare change, while the Round Up Program allows guests to "round up" their bill to the nearest dollar. All funds raised benefit the Foundation. The Foundation is also the beneficiary of a Charitable Sales Promotion where Firehouse of America (FOA) will donate to the Foundation a sum equivalent to 0.13% of all gross sales with a minimum donation of \$1,000,000 through December 31, 2017.

**Connect:**

**Facebook:** [Facebook.com/FirehouseSubsFoundation](https://www.facebook.com/FirehouseSubsFoundation)

**Twitter:** @savinglives

**Website:** [www.firehousesubsfoundation.org](http://www.firehousesubsfoundation.org)