



FOR MORE MEDIA INFORMATION

ALYSSA AUGER • TORI ANDREWS

THE ZIMMERMAN AGENCY

(850) 668-2222 • FIREHOUSESUBS@ZIMMERMAN.CO

MORE THAN \$29,000 WORTH OF LIFE-SAVING EQUIPMENT AWARDED TO SOUTH CENTRAL PENNSYLVANIA FIREFIGHTERS

YORK, Pa. – Continuing its mission of supporting hometown heroes, Firehouse Subs Public Safety Foundation will celebrate \$29,227 worth of life-saving equipment grants awarded to Irishtown Fire Company and Wrightsville Steam Fire Engine & Hose Company #1 during a press event at **2:30 p.m. on Wednesday, Nov. 1** at the Firehouse Subs restaurant located at **2531 E. Market St. York, Pa. 17402.**

The event will feature live demonstrations from benefitting departments explaining the importance of the equipment and how it will be used to save lives. York residents and Firehouse Subs guests are invited to join the celebration and see firsthand how their generous contributions have come full circle to provide much needed equipment in their community.

“Giving back to our first responders is the primary goal of the Foundation,” said Firehouse Subs Public Safety Foundation Executive Director Robin Peters. “We’re in a very fortunate position that allows us to work together with Firehouse Subs restaurants to raise funds that help provide life-saving equipment locally and throughout the country. Thanks to the generosity of so many people, we’re able to make a difference.”

The below encapsulates each grant award being celebrated at the Nov. 1 event, including a brief description of equipment use and value:

- **Irishtown Fire Company** received two thermal imaging cameras valued at \$16,802. The awarded cameras will be used to detect body heat and hot spots in burning buildings as well as during search and rescue missions in area quarries, allowing firefighters to quickly locate victims and provide life-saving assistance. The department will use the cameras in Irishtown, as well as in neighboring townships, municipalities and counties.
- **Wrightsville Steam Fire Engine & Hose Company #1** also received a thermal

imaging camera, as well as two sight masks with built-in thermal imaging worth a combined \$12,425. The awarded camera and masks will replace units that have expired beyond their serviceable life, allowing firefighters to provide safe and efficient services to the community.

Event attendees include local firefighters, as well as Firehouse Subs Public Safety Foundation Executive Director Robin Peters, Firehouse Subs Area Representative Bob Lowe and Firehouse Subs Franchisee Kristal Eckert.

Firehouse Subs Public Safety Foundation was founded in 2005 in the aftermath of Hurricane Katrina, when Firehouse Subs Founders, Chris Sorensen and Robin Sorensen, traveled to Mississippi where they provided food to first responders and survivors. As they traveled back to Florida, they knew they could do more and Firehouse Subs Public Safety Foundation was born with the mission of providing funding, life-saving equipment and educational opportunities to first responders and public safety organizations. Since its inception, the non-profit organization has granted more than \$29.5 million to hometown heroes in 46 states, Puerto Rico and Canada, including more than \$440,000 in Pennsylvania.

Each restaurant recycles leftover, five-gallon buckets, available to guests for a \$2 donation to the Foundation. Donation canisters on register counters collect spare change, while the Round Up Program allows guests to “round up” their bill to the nearest dollar. Grant allocations are made possible thanks to the overwhelming support of Firehouse Subs restaurants and generous donors.

###

Connect:

Facebook: [Facebook.com/FirehouseSubsFoundation](https://www.facebook.com/FirehouseSubsFoundation)

Twitter: @savinglives

Website: www.firehousesubsfoundation.org