



FOR MORE MEDIA INFORMATION

ALYSSA AUGER • TORI ANDREWS

**THE ZIMMERMAN AGENCY**

(850) 668-2222 • FIREHOUSESUBS@ZIMMERMAN.COM

## **BELLMORE FIRE DEPARTMENT AWARDED LIFE-SAVING EQUIPMENT**

CENTEREACH, N.Y. – Continuing its mission of supporting hometown heroes, Firehouse Subs Public Safety Foundation will celebrate \$6,476 worth of life-saving equipment awarded to Bellmore Fire Department during a press event at **3 p.m. on Wednesday, Nov. 8** at the Firehouse Subs restaurant located at **17 Centereach Mall, Centereach, N.Y. 11720**.

The event will feature live demonstrations from local firefighters who will explain the importance of the equipment and how it will be used to save lives. Centereach residents and Firehouse Subs guests are invited to join the celebration and see firsthand how their generous contributions have come full circle to provide much needed equipment in their community.

“We want to thank all of the donors that help our organization provide these life-saving tools,” said Firehouse Subs Public Safety Foundation Executive Director Robin Peters. “Our first responders are our heroes and we want to be sure they have the tools they need to protect their communities.”

**The below encapsulates each grant award being celebrated at the Nov. 8 event, including a brief description of equipment use and value:**

- **Bellmore Fire Department** received four automated external defibrillators (AEDs) valued at \$6,476. The awarded AEDs will help ensure the department is prepared to provide medical assistance if an individual goes into cardiac arrest. Studies from the American Heart Association show use of an AED within three to five minutes of a victim’s heart stopping improves odds of survival by nearly 70 percent.

Event attendees include local firefighters, as well as Firehouse Subs Public Safety Foundation Executive Director Robin Peters, Firehouse Subs Manager Ashley Ragazzo and Firehouse Subs Franchisee Jordan Liebner.

Firehouse Subs Public Safety Foundation was founded in 2005 in the aftermath of Hurricane Katrina, when Firehouse Subs co-founders, Chris Sorensen and Robin Sorensen, traveled to Mississippi where they provided food to first responders and survivors. As they traveled back to Florida, they knew they could do more and Firehouse Subs Public Safety Foundation was born with the mission of providing funding, life-saving equipment and educational opportunities to first responders and public safety organizations. Since its inception, the non-profit organization has granted **more than \$29.5 million to hometown heroes in 46 states, Puerto Rico and Canada, including more than \$285,000 in New York.**

Each restaurant recycles leftover, five-gallon buckets, available to guests for a \$2 donation to the Foundation. Donation canisters on register counters collect spare change, while the Round Up Program allows guests to “round up” their bill to the nearest dollar. Grant allocations are made possible thanks to the overwhelming support of Firehouse Subs restaurants and generous donors.

###

**Connect:**

Facebook: [Facebook.com/FirehouseSubsFoundation](https://www.facebook.com/FirehouseSubsFoundation)

Twitter: @savinglives

Website: [www.firehousesubsfoundation.org](http://www.firehousesubsfoundation.org)