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MORE THAN \$23,000 WORTH OF LIFE-SAVING EQUIPMENT AWARDED TO LOCAL POLICE DEPARTMENTS

MADISON, Wis. – Continuing its mission of supporting hometown heroes, Firehouse Subs Public Safety Foundation will celebrate \$23,958 worth of life-saving equipment grants awarded to two local police departments during a press event at **5:30 p.m. on Friday, Sept. 8** at the IRONMAN Wisconsin Welcome Banquet located at Monona Terrace Exhibition Hall, One John Nolen Drive, Madison, Wis. 53703.

The event is held in partnership with The IRONMAN Foundation® (IMF), who for the last four years has joined forces with the Firehouse Subs Public Safety Foundation to provide grant funding to 26 first responder groups in 12 IRONMAN race communities. The Sept. 8 donation takes place just days before IRONMAN Wisconsin, which kicks off Sunday in downtown Madison.

“We are grateful for the continued support of The IRONMAN Foundation,” said Firehouse Subs Public Safety Foundation Executive Director Robin Peters. “It’s always a privilege to work with organizations that share our commitment to giving back to first responders – the men and women who dedicate their lives to protecting ours every day.”

The below encapsulates the grant awards being celebrated at the Sept. 8 event, including a brief description of equipment use and value:

- **Oregon Police Department** received seven automated external defibrillators (AEDs) valued at \$9,500. The awarded AEDs will be placed in police cruisers, helping ensure the department is prepared to provide medical assistance if an individual goes into cardiac arrest.
- **City of Verona Police Department** received a street legal, environmentally friendly, MotoEV Electro Neighborhood Vehicle equipped with a siren valued at \$14,458. The awarded vehicle will allow the department to swiftly navigate

crowds in areas impassible by traditional emergency vehicles, helping ensure officers are able to deliver supplies and provide life-saving assistance in case of an emergency.

“The Oregon Police Department would like to thank Firehouse Subs Public Safety Foundation for their generous grant of seven AEDs,” said Oregon Police Department Chief Brian Uhl. “Because seconds matter, these AEDs will provide crucial medical assistance to our residents. Each squad car, including our School Resource Officer, K9 Unit, detectives and patrol squads, will now be equipped with these life-saving devices.”

Event attendees include local police officers and representatives from The IRONMAN Foundation®, as well as Firehouse Subs Area Representative Eric Erwin.

Firehouse Subs Public Safety Foundation was founded in 2005 in the aftermath of Hurricane Katrina, when Firehouse Subs co-founders, Chris Sorensen and Robin Sorensen, traveled to Mississippi where they provided food to first responders and survivors. As they traveled back to Florida, they knew they could do more and Firehouse Subs Public Safety Foundation was born with the mission of providing funding, life-saving equipment and educational opportunities to first responders and public safety organizations. Since its inception, the non-profit organization has granted more than \$28 million to hometown heroes in 46 states, Puerto Rico and Canada, including more than \$299,000 in Wisconsin.

Each restaurant recycles leftover, five-gallon buckets, available to guests for a \$2 donation to the Foundation. Donation canisters on register counters collect spare change, while the Round Up Program allows guests to “round up” their bill to the nearest dollar. Grant allocations are made possible thanks to the overwhelming support of Firehouse Subs restaurants and generous donors.

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