

FOR MORE MEDIA INFORMATION
ALYSSA AUGER * TORI ANDREWS
THE ZIMMERMAN AGENCY
(850) 668-2222 • FIREHOUSESUBS@ZIMMERMAN.COM

FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION IGNITES GREATER SACRAMENTO WITH MORE THAN \$41,000 IN LIFE-SAVING EQUIPMENT

SACRAMENTO, Calif. – Continuing its mission of supporting hometown heroes, Firehouse Subs Public Safety Foundation will celebrate \$41,306 worth of life-saving equipment grants awarded to Waterloo Morada Fire District, City of Fairfield Fire Department and Sacramento County Sheriff's Department at three regional press events in the greater Sacramento area on Tuesday, July 25 and Wednesday, July 26.

Each event will feature live demonstrations from receiving departments, explaining the importance of the equipment and how it will be used to save lives. Residents and Firehouse Subs guests are invited to join the celebrations and see firsthand how their generous contributions have come full circle to provide much-needed equipment in their community.

"It feels great to be able to give back to those who put their lives on the line everyday to protect us," said Meghan Vargas, Firehouse Subs Public Safety Foundation senior manager of foundation development. "People don't realize first responders often lack the funds needed to purchase necessary equipment. We're thankful for the generous contributions from Firehouse Subs guests because it allows us to provide this assistance through the Foundation."

The below encapsulates each event, grant award being celebrated and a brief description of equipment use and value:

EVENT 1: Tuesday, July 25 at 2:30 p.m.

Location: Firehouse Subs, 7860 West Lane, Stockton, Calif. 95210

Waterloo Morada Fire District received extrication equipment valued at \$22,327. The awarded equipment will improve the department's rescue capabilities for victims in motor vehicle accidents.

"Being a special district, we do not have the staffing levels of larger municipalities," said Waterloo Morada Fire District Captain Randy Burns. "Essentially,

we've always done more with less. Being awarded state-of-the-art tools that enable our firefighters to be more efficient in a time of emergency is not only a win for our firefighters, but also a win for the 12,000 community members we serve day in and day out. Thank you Firehouse Subs Public Safety Foundation."

Event attendees include local firefighters, as well as Firehouse Subs Public Safety Foundation Senior Manager of Foundation Development Meghan Vargas, Firehouse Subs Public Safety Foundation Manager of Finance and Compliance Gina Brown, Firehouse Subs Area Representative Scott Kinner and Firehouse Subs Franchisee Ruben Espinoza.

EVENT 2: Wednesday, July 26 at 10:30 a.m.

Firehouse Subs, Nut Tree Plaza, 1640 E. Monte Vista Ave. Vacaville, Calif. 95688

City of Fairfield Fire Department received 255 smoke and carbon monoxide (CO) detectors valued at \$7,689. The awarded two-in-one detectors will help ensure the community is prepared for fire emergencies and allow first responders to quickly determine whether carbon monoxide is present when responding to calls.

"Early detection is the key factor when it comes to saving lives in structure fires," said City of Fairfield Fire Department Deputy Chief Matt Luckenbach. "Statistics prove that homes with working smoke detectors are safer and the occupants are far more likely to survive a fire."

Event attendees include local firefighters, as well as Firehouse Subs Public Safety Foundation Senior Manager of Foundation Development Meghan Vargas, Firehouse Subs Public Safety Foundation Manager of Finance and Compliance Gina Brown, Firehouse Subs Area Representative Scott Kinner and Firehouse Subs Franchisees Eric Snipes and Erik Anderson.

EVENT 3: Wednesday, July 26 at 2:30 p.m.

Firehouse Subs, 3830 Truxel Road, Sacramento, Calif. 95834

Sacramento County Sheriff's Department received body armor valued at \$11,290. According to a 2016 report by the National Law Enforcement Officers Memorial Fund, officer fatalities in 2016 increased by 10 percent – the highest total since 2011. The awarded gear will add an additional layer of protection for plain-clothes officers in the field, while also allowing them to blend in without being a potential target.

Event attendees include local firefighters, as well as Firehouse Subs Public Safety Foundation Senior Manager of Foundation Development Meghan Vargas, Firehouse Subs Public Safety Foundation Manager of Finance and Compliance Gina

Brown, Firehouse Subs Area Representative Scott Kinner and Firehouse Subs Franchisee Sandeep Chatha.

###

Firehouse Subs Public Safety Foundation was founded in 2005 in the aftermath of Hurricane Katrina, when Firehouse Subs co-founders, Chris Sorensen and Robin Sorensen, traveled to Mississippi where they provided food to first responders and survivors. As they traveled back to Florida, they knew they could do more and Firehouse Subs Public Safety Foundation was born with the mission of providing funding, life-saving equipment and educational opportunities to first responders and public safety organizations. Since its inception, the non-profit organization has granted more than \$28 million to hometown heroes in 46 states, Puerto Rico and Canada, including more than \$700,000 in California.

Each restaurant recycles leftover, five-gallon buckets, available to guests for a \$2 donation to the Foundation. Donation canisters on register counters collect spare change, while the Round Up Program allows guests to "round up" their bill to the nearest dollar. Grant allocations are made possible thanks to the overwhelming support of Firehouse Subs restaurants and generous donors.

###

Connect:

Facebook: Facebook.com/FirehouseSubsFoundation

Twitter: @savinglives

Website: www.firehousesubsfoundation.org