

For More Media Information Alyssa Auger • Tori Andrews **The Zimmerman Agency** (850) 668-2222 • Firehousesubs@zimmerman.com

## MORE THAN \$41,000 WORTH OF LIFE-SAVING EQUIPMENT AWARDED TO GREATER ANN ARBOR FIRST RESPONDERS

NOVI, Mich.– Continuing its mission of supporting hometown heroes, Firehouse Subs Public Safety Foundation will celebrate \$41,975 worth of life-saving equipment grants awarded to four greater Ann Arbor first responder organizations during a press event at **2 p.m. on Thursday**, **Aug. 3** at the Firehouse Subs restaurant located at **48955 Grand River Ave. Novi, Mich. 48374.** 

"Giving back to our first responders is the primary goal of the Foundation," said Firehouse Subs Public Safety Foundation Executive Director Robin Peters. "We're in a very fortunate position that allows us to work together with Firehouse Subs restaurants to raise funds that help provide life-saving equipment locally and throughout the country. Thanks to the generosity of so many people, we're truly making a difference."

The below encapsulates each grant award being celebrated at the Aug. 3 event, including a brief description of equipment use and value:

- Hamburg Township Fire Department received a fire extinguisher training package valued at \$17,975. The awarded system will allow firefighters to train members of the community on the safe and proper use of fire extinguishers through hands-on instruction and demonstrations.
- Woodhaven Fire Department received new fire hose and fittings valued at \$4,050. The awarded hose will replace the existing, which has several damaged sections in need of repair, helping ensure the department is prepared to deliver safe and efficient services to the community. The National Fire Protection Association (NFPA) recommends a front line hose life of 10 years. After that, the hose should be put on reserve status.

- **Plymouth Township Fire Department** received extrication equipment valued at \$19,950. The awarded equipment will improve the department's rescue capabilities for victims in motor vehicle accidents.
- Northville Township Police Department received an automated external defibrillator (AED) valued at \$1,300. The awarded device will be placed into a police cruiser to help ensure the department is prepared to provide medical assistance if an individual goes into cardiac arrest.

"The Firehouse Subs Public Safety Foundation allows a local small business to give back to the community they are a part of," said Northville Township Police Department Lieutenant Paul Tennies. "There is no better example of the direct impact provided to the community than that of the life saved using our AED donated by the Foundation."

Event attendees include local first responders, as well as Firehouse Subs Public Safety Foundation Executive Director Robin Peters, Firehouse Subs Area Representatives John Kupiec and Jennifer Kupiec and Firehouse Subs Franchisees Brad and Pamela Wilson.

Firehouse Subs Public Safety Foundation was founded in 2005 in the aftermath of Hurricane Katrina, when Firehouse Subs co-founders, Chris Sorensen and Robin Sorensen, traveled to Mississippi where they provided food to first responders and survivors. As they traveled back to Florida, they knew they could do more and Firehouse Subs Public Safety Foundation was born with the mission of providing funding, life-saving equipment and educational opportunities to first responders and public safety organizations. Since its inception, the non-profit organization has granted more than \$28 million to hometown heroes in 46 states, Puerto Rico and Canada, including more than \$458,000 in Michigan.

Each restaurant recycles leftover, five-gallon buckets, available to guests for a \$2 donation to the Foundation. Donation canisters on register counters collect spare change, while the Round Up Program allows guests to "round up" their bill to the nearest dollar. Grant allocations are made possible thanks to the overwhelming support of Firehouse Subs restaurants and generous donors.

###