



For Immediate Release

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*****MEDIA ALERT***MEDIA ALERT***MEDIA ALERT*****

MORE THAN \$36,000 AWARDED TO NO. 7 TOWNSHIP FIRE & RESCUE AND NEW BERN POLICE DEPARTMENT

WHAT

Firehouse Subs Public Safety Foundation is celebrating \$36,839 worth of life-saving equipment grants awarded to No. 7 Township Fire & Rescue and New Bern Police Department.

WHO

Attendees include local first responders, Firehouse Subs Franchisee Jeff Hill and Firehouse Subs Area Representative Tim Goss.

WHEN

Tuesday, May 10, 2016 at 3 p.m.

WHERE

Firehouse Subs Restaurant
3123 Dr. MLK Jr. Blvd.
New Bern, NC 28562

DONATION DESCRIPTION

No. 7 Township Fire & Rescue received eight sets of turnout gear worth \$20,257. The awarded equipment, which includes turnout coats, trousers, helmets, helmet shields and boots, will replace old, damaged gear, allowing firefighters to provide safe and efficient services to their community.

New Bern Police Department received a police service dog (K9) worth \$16,582. The awarded K9 and equipment will be used by the police department to perform suspect and area searches without compromising officer safety.

ABOUT FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION

In 2005, Firehouse Subs created the Firehouse Subs Public Safety Foundation with the mission of providing funding, life-saving equipment, and educational opportunities to first-responders and public safety organizations.

Through the non-profit 501(c)(3), Firehouse Subs Public Safety Foundation has given **more than \$18 million to hometown heroes in 45 states and Puerto Rico, including more than \$778,123 in North Carolina.**

IN-RESTAURANT FUNDRAISING INITIATIVES

Each restaurant recycles leftover, five-gallon pickle buckets, available to guests for a \$2 donation to the Foundation. Donation canisters on register counters explain the non-profit's mission and collect spare change, while the Round Up Program allows guests to "round up" their bill to the nearest dollar. All funds raised benefit the Foundation.

Connect:

@savinglives

Event hashtag: #savinglives

[Facebook.com/FirehouseSubsFoundation](https://www.facebook.com/FirehouseSubsFoundation)

www.firehousesubs.com/foundation

