



For Immediate Release

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*****MEDIA ALERT***MEDIA ALERT***MEDIA ALERT*****

MORE THAN \$33,000 AWARDED TO HIDALGO COUNTY PUBLIC SAFETY

WHAT

Firehouse Subs Public Safety Foundation is celebrating \$33,095 worth of life-saving equipment grants awarded to City of McAllen and Mission Fire Department.

WHO

Attendees include local firefighters and city representatives, Firehouse Subs Area Representative Bill Krassner and Firehouse Subs Franchisee Juan Ordaz-Ruiz and Firehouse Subs Public Safety Foundation Executive Director Robin Peters.

WHEN

Thursday, March 31, 2016 at 10:30 a.m.

WHERE

Firehouse Subs Restaurant
4901 West Expressway 83
McAllen, TX 78503

DONATION DESCRIPTION

City of McAllen received a fire extinguisher training system worth \$19,100. The awarded training system will allow city officials to train the community on the safe and proper use of fire extinguishers through hands-on instruction and demonstrations. According to the National Association of Fire Equipment Distributors, fire extinguishers have been effective in putting out fires 95 percent of the time and trained individuals are also 250 percent more effective in extinguishing fires.

Mission Fire Department received bicycles and EMS bike bags worth \$13,995. The awarded equipment will allow the department to expand and modernize their bicycle medical team, who maneuver through large crowds and off-road trails to provide life-saving assistance in emergencies.

ABOUT FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION

In 2005, Firehouse Subs created the Firehouse Subs Public Safety Foundation

with the mission of providing funding, life-saving equipment, and educational opportunities to first-responders and public safety organizations. Through the non-profit 501(c)(3), Firehouse Subs Public Safety Foundation has given more than **\$17 million to hometown heroes in 44 states and Puerto Rico, including more than \$1.1 million in Texas.**

IN-RESTAURANT FUNDRAISING INITIATIVES

Each restaurant recycles leftover, five-gallon pickle buckets, available to guests for a \$2 donation to the Foundation. Donation canisters on register counters explain the non-profit's mission and collect spare change, while the Round Up Program allows guests to "round up" their bill to the nearest dollar. All funds raised benefit the Foundation.

Connect:

@savinglives

Event hashtag: #savinglives

[Facebook.com/FirehouseSubsFoundation](https://www.facebook.com/FirehouseSubsFoundation)

www.firehousesubs.com/foundation