



**For Immediate Release**

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**\*\*\*MEDIA ALERT\*\*\*MEDIA ALERT\*\*\*MEDIA ALERT\*\*\***

## **MORE THAN \$2,000 WORTH OF LIFE-SAVING EQUIPMENT AWARDED TO GERMANTOWN FIRE DEPARTMENT**

### **WHAT**

Firehouse Subs Public Safety Foundation announces an equipment grant awarded to Germantown Fire Department.

### **DONATION DESCRIPTION**

**Germantown Fire Department** received a portable folding water tank and strainer with jet siphon worth \$2,100. The awarded equipment will replace old equipment no longer repairable, allowing firefighters to continue extinguishing fires in areas without access to hydrants or other water sources.

### **ABOUT FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION**

In 2005, Firehouse Subs created the Firehouse Subs Public Safety Foundation with the mission of providing funding, life-saving equipment, and educational opportunities to first-responders and public safety organizations. Through the non-profit 501(c)(3), Firehouse Subs Public Safety Foundation has given more than **\$17 million to hometown heroes in 44 states and Puerto Rico, including more than \$131,000 in Wisconsin.**

### **IN-RESTAURANT FUNDRAISING INITIATIVES**

Each restaurant recycles leftover, five-gallon pickle buckets, available to guests for a \$2 donation to the Foundation. Donation canisters on register counters explain the non-profit's mission and collect spare change, while the Round Up Program allows guests to "round up" their bill to the nearest dollar. All funds raised benefit the Foundation.

### **ABOUT FIREHOUSE SUBS**

Firehouse Subs® is a fast casual restaurant chain with a passion for Hearty and Flavorful Food, Heartfelt Service and Public Safety. Founded by brothers and former firefighters Chris Sorensen and Robin Sorensen, Firehouse Subs is a brand built on decades of fire and police service, steaming hot subs piled higher with the highest quality meats and cheeses, and its commitment to saving lives through the creation of Firehouse Subs Public Safety

Foundation<sup>®</sup>. The founders are the real deal, the food is their creation, and the company is built upon a family of franchise operators who share their same passion for serving others. In 2014, Firehouse Subs debuted nationwide a new low-calorie menu, Under 500 Calories. Firehouse Subs consistently ranks No. 1 among fast casual brands in the categories of food quality, friendly service, and taste and flavor. In 2015, Firehouse Subs was ranked No. 1 consumer choice for welcoming and comfortable atmosphere by Technomic's 2015 Chain Restaurant Consumers' Choice Awards, and the brand produced the second-fastest growth in U.S. franchise units as ranked by *Nation's Restaurant News*.

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