



For Immediate Release

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*****MEDIA ALERT***MEDIA ALERT***MEDIA ALERT*****

MORE THAN \$25,000 AWARDED TO BOSSIER CITY POLICE DEPARTMENT

WHAT

Firehouse Subs Public Safety Foundation is celebrating an equipment grant awarded to Bossier City Police Department.

WHO

Attendees include local police officers, Firehouse Subs Franchisees Greg and Jennifer Burke and Firehouse Subs Area Representative Jim Maxwell.

WHEN

Thursday, April 7, 2016 at 10 a.m.

WHERE

Firehouse Subs Restaurant
3011 Airline Drive
Bossier City, LA 71111

DONATION DESCRIPTION

Bossier City Police Department (BCPD) received a tactical police robot worth \$25,980. The department will utilize the robot to search hostile, dangerous environments and structures as well as remotely search for armed suspects during tactical operations. The robot will allow officers to be at a safe distance while operating the robot.

ABOUT FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION

In 2005, Firehouse Subs created the Firehouse Subs Public Safety Foundation with the mission of providing funding, life-saving equipment, and educational opportunities to first-responders and public safety organizations. Through the non-profit 501(c)(3), Firehouse Subs Public Safety Foundation has given more than **\$18 million to hometown heroes in 45 states and Puerto Rico, including more than \$168,000 in Louisiana.**

IN-RESTAURANT FUNDRAISING INITIATIVES

Each restaurant recycles leftover, five-gallon pickle buckets, available to guests for a \$2 donation to the Foundation. Donation canisters on register counters explain the non-profit's mission and collect spare change, while the Round Up

Program allows guests to “round up” their bill to the nearest dollar. All funds raised benefit the Foundation.

ABOUT FIREHOUSE SUBS

Firehouse Subs® is a fast casual restaurant chain with a passion for Hearty and Flavorful Food, Heartfelt Service and Public Safety. Founded by brothers and former firefighters Chris Sorensen and Robin Sorensen, Firehouse Subs is a brand built on decades of fire and police service, steaming hot subs piled higher with the highest quality meats and cheeses and its commitment to saving lives through the creation of Firehouse Subs Public Safety Foundation®. The founders are the real deal, the food is their creation and the company is built upon a family of franchise operators who share their same passion for serving others. In 2015, Firehouse Subs made its international debut in Canada, with plans to open more than 90 locations in the Ontario market and future plans for further Canada expansion. Firehouse Subs is consistently recognized as a leader in the fast casual segment. For the last three years, Firehouse Subs was ranked No. 1 by Technomic’s Chain Restaurant Consumers’ Choice Awards among fast casual brands in the categories of food quality (2016), service (2015) and atmosphere (2014). *Forbes* recognized Firehouse Subs in 2015 as a *Best Franchise to Buy*.

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Event hashtag: #savinglives

[Facebook.com/FirehouseSubsFoundation](https://www.facebook.com/FirehouseSubsFoundation)

www.firehousesubs.com/foundation