



**For Immediate Release**

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**\*\*\*MEDIA ALERT\*\*\*MEDIA ALERT\*\*\*MEDIA ALERT\*\*\***

## **MORE THAN \$10,000 AWARDED TO CALIFORNIA RESCUE DOG ASSOCIATION**

### **WHAT**

Firehouse Subs Public Safety Foundation is celebrating a life-saving equipment grant awarded to California Rescue Dog Association (CARDA).

### **WHO**

Attendees include local volunteers and Firehouse Subs Franchisees and Area Representatives Jeff Press and James Fick.

### **WHEN**

Tuesday, April 12, 2016 at 5 p.m.

### **WHERE**

Firehouse Subs Restaurant  
236 Valencia Blvd.  
Valencia, CA 91355

### **DONATION DESCRIPTION**

**California Rescue Dog Association (CARDA)** received 35 waterproof radios, batteries and chargers worth \$10,931. The awarded equipment will be used by CARDA's search dog team handlers, improving communication between deployed teams and law enforcement agencies during search and rescue missions.

### **ABOUT FIREHOUSE SUBS PUBLIC SAFETY FOUNDATION**

In 2005, Firehouse Subs created the Firehouse Subs Public Safety Foundation with the mission of providing funding, life-saving equipment, and educational opportunities to first-responders and public safety organizations. Through the non-profit 501(c)(3), Firehouse Subs Public Safety Foundation has given more than **\$17 million to hometown heroes in 44 states and Puerto Rico, including more than \$280,669 in California.**

### **IN-RESTAURANT FUNDRAISING INITIATIVES**

Each restaurant recycles leftover, five-gallon pickle buckets, available to guests for a \$2 donation to the Foundation. Donation canisters on register counters explain the non-profit's mission and collect spare change, while the Round Up

Program allows guests to “round up” their bill to the nearest dollar. All funds raised benefit the Foundation.

**Connect:**

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Event hashtag: #savinglives

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